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January 30, 2008

VoIP Provider Raketu Becoming Better Known as Mobile VoIP Provider Raketu?

By Patrick Barnard
TMCnet Assignment Editor

VoIP provider Raketu today announced that the mobile version of its VoIP software is now compatible with certain Windows Mobile-based devices. This means users with smartphones running the PPC2003, WinMobile5, and WinMobile6 Windows Mobile operating systems can now make free or super cheap VoIP calls using Raketu's VoIP service, which delivers digital phone calls over the public Internet.

Just weeks ago the company announced a mobile version of its software for Apple iPhone and iPod Touch, as well as a business VoIP service for select models of the BlackBerry (News - Alert).

All a user has to do is visit Raketu.com and download a client onto their phone which enables the website to operate on Windows Mobile devices. Then the user can make VoIP calls from the Raketu site, just as if they were on their PC at home (of course, the service provider will still charge the customer for the data usage, as per the customer's wireless plan). The software integrates with the Windows Mobile phone's existing contact lists, thus enabling the user to launch VoIP sessions just by clicking on a contact in the menu.

"Increasingly our users who have Windows Mobile smart phones have been requesting that Raketu run native on their handsets to eliminate the high cost of International calling from their mobile devices," said Greg Parker, president of Raketu Communications (News - Alert), in a press release. "Now anyone with a mobile device that uses the Windows Mobile operating system can make free and low-cost VoIP calls to friends, family, and business associates globally."

Users of Raketu's Windows Mobile application will be able to take advantage of the same free calling promotion currently being offered to all pre-paid customers of Raketu's desktop based "RakOut" VoIP service. The promotional offer includes 1,200 minutes of free calling per month to landline and mobile phones in over 42 countries.

Raketu Windows Mobile also lets users send instant messages, sms-text messages and email.

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Mobile VoIP is set to take off -- and Web-based VoIP services such a Racketu are a first iteration, if you will, of the mobile VoIP revolution. Soon, wireless operators all across the globe will be rolling out mobile end-to-end VoIP on their next generation networks, but for now, Web-based VoIP services such as Racketu's are gaining popularity, as they can be accessed via a mobile Web browser, are simple to use, and are less expensive compared to VoIP services running on dedicated networks.

Raketu has been in the news a lot lately. Just last week it unveiled "Raketu Lite," the "light" version of the company's VoIP softphone. The application is ideal for customers seeking Raketu's VoIP calling features, including Global IM/SMS and email capabilities. Raketu Lite comes with a "Slim" interface and integrates Internet protocol television (IPTV🔴) streamed video and video on demand (VOD) entertainment content.

The company also made news earlier this month when it introduced mobile version of its VoIP service aimed at mobile business users. This Web application is optimized for the BlackBerry. With this version of the mobile client, the users of the BlackBerry Curve, BlackBerry 8800 Series and BlackBerry Pearl can make international calls either at Raketu's ultra-low cost VoIP calling rates or totally free. The Raketu BlackBerry application also allows the users to send email and SMS text messages globally.

Then company also made big news last month when it announced a mobile version of its software for Apple (News - Alert) iPhone and iPod Touch. This version also allows users to make international calls totally free or at Raketu's ultra-low cost VoIP calling rates, as well as to send email and text messages.

Don't forget to check out TMCnet's White Paper Library, which provides a selection of in-depth information on relevant topics affecting the IP🔴 Communications industry. The library offers white papers, case studies and other documents which are free to registered users.

Today's featured White Paper (News - Alert) is titled VoIP Doesn't Require Any Phone Equipment Investment, brought to you by Accessline.

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